Written Exercise – Chapter 1

Today there is a growing number of people using mobile apps to do many things that make their life easy and convenient. Due to what is going on right now where many people are at home a lot, many people have been taking the advantage of using mobile apps. There are some pros and cons to using a mobile app to purchase goods and get it delivered to your house. To start off, the advantages of using a mobile app to buy goods is that it is easier to look up what you want. For instance, if you want a mug off of Amazon you can do so via the app while you are in a car or somewhere else away from a computer. It is convenient and you don't have to wait for the website to load. Some companies offer deals if you download the app so you can save money to when you purchase your items. It is easier to create an account and put in your banking info without waiting for the website to load the next screen. You can see when your items are going to be delivered via the app.

There is disadvantages that comes with using the mobile app. Since modern technology continues to progress, phones and tablets have an increase in storage. Which can be expensive, more storage higher the cost. Mobile apps can take up a lot of phone storage and you are not able to use that app anymore because eats up your storage. Not all products are available on the app, you have to go the website to look up or go to the merchant's physical store which can also be a disadvantage if the merchant store is strictly online. There are times where the app crash due to a bug issue or it is poorly made. The user can have a difficult time navigating through the app or the app freezes.

As the technology and business progresses many people will continue to use mobile app to benefit there needs and wants.